

“What’s in it for You?”

The tangible benefits of your Adrian Area Chamber membership

Website

www.adrianareachamber.com

Your Chamber membership entitles you to:

- Your business info live online at www.adrianareachamber.com
- A link to your website from our online membership directory
- New members are highlighted on homepage for 30 days **Printed Business Directory**

Just for being a current member of the chamber, your business is listed in our written directory in alphabetical order as well as in the business category of your choice. The directory is published annually and is distributed to our member businesses throughout the community.

Ribbon Cutting

The chamber celebrates new businesses, new owners, grand openings, renovations and relocations for our members. A ribbon cutting gives your business added exposure as photos are published in our HAPPENINGS e-newsletter, on our website, and in The Daily Telegram.

Market to your Fellow Members and Consumers

If you participate in direct mail campaigns or need to send a special message to your fellow Chamber Members, you have access to our entire mailing list at your fingertips. Your business cards/brochures can be displayed at the Chamber.

Member Referrals

We field countless calls each day asking for businesses just like yours. Rest assured that we recommend only members to callers on a daily basis.

Complimentary Partner Level Membership with the Michigan Retailers Association

Members are entitled to the Michigan retail index survey, webinars, a prescription discount drug card, and partner member pricing and training events. Members can also receive digital delivery of Michigan Retailer, Government Affairs news, Payment Processing News, Retail News and Other Industry Alerts.

Affinity Programs

Membership in the chamber provides access to discounts through our affinity programs.

- **Microsoft Office 365**
 - ❖ Get the most secure Office for your business
 - ❖ Now includes the all-new Office 2016 apps!
 - ❖ Access files anywhere—online or offline
 - ❖ Get monthly security updates & feature releases
 - ❖ Use the web version of Office—with rich features
 - ❖ Microsoft shares revenue with the Adrian Chamber with no additional cost to you.
 - ❖ [CLICK THIS LINK for special Chamber Pricing](#)

- **TSYS (merchant processing services),**

- For years, TSYS has been helping merchants large and small improve businesses and bottom lines. As one of the nation's top payment processors, we're pleased to offer you a wide range of innovative and secure processing services to help meet your growing business needs. Make the switch to TSYS and get access to our industry-leading merchant services program including:

TSYS

Thomas Troyer, Regional Merchant Executive

P: 517-755-6696

ttroyer@tsys.com

- **Comcast (telecommunications services),**

Being a member of the Adrian Area Chamber of commerce just got better. Save money, get the fastest Internet in the industry, high quality phone lines, TV for entertainment or information and count on Comcast reliability with an exclusive Adrian Chamber "Member Special."

Contact your local Comcast Business Account Executive, Richard Martinez at 734-649-5040; Richard_martinez9@cable.comcast.com and **use the code 252650** to tailor an offer that fits your unique business. He will assist you in making the best decision for all of your telecommunication needs.

- **Constant Contact (email/internet marketing services) all have discounts available for chamber members.**

- With Constant Contact, you will enjoy exclusive savings on our entire suite of marketing tools, with plans starting as low as \$20 per month. They can sign up today for a FREE 60-day trial and when they're ready to buy, save 20% when they prepay for 6 months or 25% when they prepay for 12 months.
- As a Chamber member, you can get some of the biggest discounts on Constant Contact's entire suite of easy-to-use marketing tools to help you stay in touch with your customers. Plus, you get their unlimited, award-winning FREE support and personal coaching to help you do it right every step of the way! Over 600,000 small businesses and organizations trust Constant Contact to help them get more customers. Now, you can too! Get more from your marketing budget and efforts with your Chamber discount at Constant Contact. Visit Constant Contact for more details: <http://conta.cc/IKRhQVP>

- **Chamber members also receive a group rate on worker's comp insurance**

The Adrian Area Chamber of Commerce group discount (commercial and personal lines) is available to the members of the chamber of commerce. The business owners of chamber member businesses are also eligible for the chamber's personal lines group discount. Employees of chamber member businesses are not eligible for the chamber's group discount. The group discount by lines is -

- ✓ Personal Automobile - 7%
- ✓ Homeowners - 5%
- ✓ Mobile Homeowners - 7%
- ✓ Personal Umbrella - 10%
- ✓ Commercial Automobile - 9%
- ✓ Commercial Umbrella - 12%
- ✓ Business owners - 12%
- ✓ Garage Liability / Dealer's Blanket - 12%
- ✓ TPP - 14%
- ✓ Workers Compensation - 10%

Chamber Member Agents:

Kemner-Iott Agency, Inc.

P: (517) 265-7000

www.kemneriottagency.com

Adrian Insurance Agency

P: (517) 265-2196

www.adrianiagency.com

Iott Insurance Agency

P: (517) 486-4831

www.iott.com

Networking Opportunities

Networking describes members meeting, conversing, showing and demonstrating their goods and services to others who may either have the potential to become customers or who know others who could become patrons. Networking works! Some networking events include:

- Adrian in the AM
- Chamber FUNdraiser Party
- Business After Hours
- Annual Meeting and Awards Dinner
- Golf Tournament
- Chamber Breakfast Club
- Business Expo
- Senior Lifestyle Expo
- Plus more.....

Collective Voice in the Community

Through the Chamber's participation and collaboration with community entities such as: Lenawee Now, One Lenawee; the Lenawee County Conference and Visitors Bureau; The Alliance and the Lenawee Intermediate School District, Members have a collective voice in the community development initiatives that impact their businesses, community and family.

Exclusive Advertising Opportunities

Only members are allowed to sponsor Chamber events, advertise on our website, and in Chamber HAPPENINGS.

Join Now

Call 517-265-2320 for more information or visit

www.adrianareachamber.com

e:office@adrianareachamber.com

A recent study, "commissioned by the American Chamber of Commerce Executives (ACCE), IBM, Administaff, Small Business Network, Inc. and Market Street Services, showed that when respondents were told that a particular small business was a member of its local chamber, they were 44 percent more likely to rate it favorably than respondents who were not told of the chamber affiliation. Respondents were also 70 percent more likely to want to purchase goods or services from a small business that is a chamber member."

-Schapiro Study

Performed by Market St. Services on behalf of the American Chamber of Commerce Executives