



2017- 2018 LEADERSHIP SERVICE REQUEST FORM & COMMITTEE DESCRIPTIONS

(Print Name) _____ (Firm) _____
Must be Member in good standing.

(E-mail address) _____ (Telephone) _____

_____**AMBASSADORS**

Ambassadors are highly visible, prestigious volunteers who serve as the Chamber’s primary liaison to new Chamber members. Considered the goodwill arm of the Chamber, the Ambassador committee plays an essential role in member communication and retention, and each Ambassador is charged with conveying member needs, questions and concerns to Chamber staff, keeping our Chamber in line with our members’ desires.

_____**ADRIAN IN THE A.M.**

Identifies programs and sponsors for our signature monthly event. Adrian in the AM is a monthly breakfast program featuring speakers presenting information that is timely and pertinent to Chamber members. Facilitators are needed to manage the agenda and introduce speakers at monthly new member breakfasts. They must be active Chamber members who will endorse membership based on their own chamber participation.

_____**ANNUAL FUNDRAISER/AWARDS DINNER**

A Chamber sponsored event to recognize businesses and individuals throughout the community. This committee help identify award recipients throughout the year. The Auction/Dinner is held the first quarter of each year. The Committee is responsible for planning and preparing for our Annual Chamber Auction. This committee shall take an active part in the action necessary to accomplish this purpose including soliciting sponsors, prize donors and attendees. This is our largest fundraiser. The revenue is used to implement programs that benefit Chamber members and promote the business community.

_____**BUSINESS AFTER HOURS**

Business After Hours is a networking event held several times per year in partnership with sponsoring Chamber members. This event is designed to promote the sponsoring member business and help build connections with other business leaders. The sponsoring business opens its doors for Chamber members, offering a behind-the-scenes look at its operation. This committee help engage and identify potential host.

_____**B2B EXPO**

Plans and organizes the fall Business Expo. Held in October at Adrian College.

_____**GOLF COMMITTEE**

Plans and conducts annual AACC golf tournament. Meets as needed. The event is in September, and committee starts planning in late-spring each year.

_____**MARKETING COMMITTEE**

The Marketing responsibilities include helping all members to become aware of the benefits of Chamber membership, highlight current Chamber activities and programs, and foster a professional image, proactive, and inclusive of all members and groups. , develop strategies to support the Chamber’s mission statement, and implement action plans to help the Chamber achieve its goals while providing resources for business members.

_____**SENIOR SERVICES & EXPO**

Develops and schedules continuing education classes & professional development on timely issues affecting the senior groups within our community. Evaluates & recommends implementation of new products and services. Plans & organizes the Senior Lifestyle Expo, held during the summer.

_____**SHOP LOCAL SATURDAY/SHOP LOCAL**

Founded by American Express in 2010, Small Business Saturday® is a day to celebrate the small businesses that help support our community. Small Business Saturday rallies shoppers, local businesses and public officials to Shop Small® and show their community pride. Typically held the last Saturday in November.